



B.Bice

Agenda

Seminar: Brazil-EU Cooperation on Sustainable Transport

Tuesday, 12 April 2011, 09:30 - 16:30

Instituto de Pesquisas Tecnológicas do Estado de São Paulo - IPT
Auditório Cid Vínio - Prédio nº 36
Av. Prof. Almeida Prado, 532
São Paulo, Brazil
For directions visit: www.ipt.br

TRADUÇÃO SIMULTÂNEA DISPONÍVEL /// WITH SIMULTANEOUS TRANSLATION

Objectives:

- Share experiences and good practices of EU-Brazil cooperation in sustainable transport such as traveller information, ITS for large events, electric mobility etc, and exploiting opportunities of cooperation.
- Present activities and achievements of EU-Brazil cooperation on sustainable transport.
- Provide a networking opportunity for stakeholders from EU and Brazil to discuss future opportunities and strategies of cooperation on the sustainable transport sector.

09:30 Registration and Coffee

Opening and keynote presentations		Moderator: ERTICO - ITS Europe
10:00	Welcome and introductory remarks	Ms Irina Silva, ERTICO - ITS Europe
10:10	Welcome	Dr. João Fernando Gomes de Oliveira, President, Institute for Technological Research (IPT)
10:20	Welcome	Mr Angel Landabaso, Science and Technology Counsellor, Delegation of the European Union to Brazil
10:30	Upcoming Research cooperation opportunities within the Transport theme FP7	Mr Frédéric Sgarbi, Head of Sector "Advanced Road Vehicles", DG Research and Innovation, European Commission
10:50	Instruments and Mechanisms to enhance scientific cooperation in the Transport field between Brazil and the European Union	Mr Paulo Egler, Advisor for International Cooperation Activities, Brazilian Institute of Information in Science and Technology Information, Ministry of Science and Technology B.Bice project coordinator
11:10	Coffee and Networking	

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Best practices of EU-Brazil cooperation in sustainable transport		Moderator: Dr Yanying Li, ERTICO - ITS Europe
<i>Transport Planning and Travel Information</i>		
11:30	Viajeo project - Brazilian Demo site activities	Mr Gino Franco, Head of Unit Innovation, Mizar Automazione S.p.A. (Swarco group), leader of the Viajeo Brazilian demosite
11:45	Intelligent transport fiscalization using an information control center for São Paulo state	Mr Marcos Fonseca, Operation Manager from Transport Regulatory Agency for São Paulo State
12:00	São Paulo state highways in the Viajeo project	Mr Alessandro Santiago dos Santos, Research and Manager from Network and Information Security at the Institute for Technological Research (IPT)
12:15	Questions and answers	
12:30	Viajeo demonstration: opportunity for participants to interact with demonstrator	
13:00	Lunch and Networking	
<i>ITS for Large Events</i>		
14:00	Transport operation for Large events in the São Paulo city	Eng. Valter Vendramin, Company Director of Traffic Engineering of the City of São Paulo - CET - Brazil
14:15	STADIUM project: Handbook for large events	Mr Andrea Ricci, Vice President, Institute of Studies for the Integration of Systems (ISIS)
14:30	STADIUM project - experiences from the EU & South African stakeholders	Ms. Monica Giannini, Director of international cooperation, PluService leader of South Africa demo site of the STADIUM project
14:45	Questions and answers	
15:10	Coffee and Networking	

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Electric mobility

15:40	The Brazilian power distribution system and our experience in the EV project	Mr. Marcelo Rodrigues Soares, CPFL Energy - Brazil
16:00	Infotainment & Telematics for the new Hybrid and Electric car generation - Importance and dependence	Mr Ricardo Takahira, Telematics & New Business Manager, Magnetti Marelli
16:20	Questions and answers	
16:30	Adjourn	

Viajeo demonstration

During the seminar a demonstration of VIAJEO's open platform capabilities will be illustrated. The aim is to demonstrate the approach which is able to facilitate data exchange and fusion from different data sources. The integrated data will be used to estimate traffic situation. The estimation will then be used for traveller information such as journey planning. A web based journey planner will also be part of the demonstration.

